

EGGER PRESS INFORMATION INTERZUM FOLLOW-UP REPORT,

EGGER at interzum: Focus on new introductions and the circular economy

Highlights from the wood-based material specialist thrilled the international trade fair audience at interzum in Cologne.

From 9-12 May 2023, EGGER presented its new products, decors and surface innovations from the furniture and interior design segment under the motto "together we grow". At the 600 m² stand, the wood-based materials manufacturer welcomed numerous international visitors.

EGGER is regarded as a future-oriented provider of ideas within the industry and once again this interzum year has set new standards with its products, decors and surfaces. A powerful theme at the 600 m² exhibition stand was the comprehensive matt concept. EGGER presented its variety of matt lacquered PerfectSense surfaces with anti-fingerprint property. With the new **PerfectSense Lacquered Chipboards**, EGGER presented the trendy matt look in combination with understated wood textures on a recyclable chip core board with approximately 78% wood from the circular economy. With two new surfaces **TM12 PerfectSense Omnipore Matt** and **TM22 PerfectSense Deepskin Linear Matt**, EGGER offers even more design possibilities with matt lacquered, textured products. Another new introduction among laminated board materials is the next generation of Feelwood synchronised pore surfaces: **the ST40 Feelwood Oakgrain**. This is a texture that picks up on and supports the trend of elegant, understated and matt wood effects, but still brings a certain depth to the feel.

The holistic matt concept was particularly well received at the interzum Award 2023 and received three awards. During the award ceremony on 8 May in Cologne, the **PerfectSense Lacquered Chipboards with TM9 surface** received the recognition for "High Product Quality" in the category "Neo Ecology". The matt-lacquered, textured variants **TM12 PerfectSense Omnipore Matt** and **TM22 PerfectSense Deepskin Linear Matt** as well as the **PerfectSense Feelwood Lacquered Boards** with matt, synchronised surfaces also received the recognition for "High Product Quality" in the "Materials & Nature" category.

EGGER champions efforts in the spirit of the circular economy

In its trade fair presentation this year, in addition to presenting new decors and surfaces, the wood-based material manufacturer focussed on the topic of the circular economy. "For us, sustainable action is by no means a mere duty. Rather, our central aspiration is management with future generations in mind. Production in the material cycle and the efficient use of natural resources have strategic priority and thus a great influence on our corporate decisions," says Michael Egger Jr., Chief Sales Officer EGGER Group.

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In addition to the main exhibition stand, the company also had an exhibition area on the **Boulevard of Sustainability**. Here, together with SAIB, the newest member of the EGGER Group, EGGER developed a creative concept on the topic of the circular economy in wood-based material production. Under the motto “**Many lives. Many shapes. More from wood.**“ the message was: Wood takes on a wide variety of forms over the course of time, and at EGGER it is constantly given a new lease of life. All the while, the valuable resource wood always retains its value. Through production in a closed material cycle, resources are conserved, CO₂ is bound for longer and the potential of wood is optimally utilised. In this way, EGGER makes a significant contribution to sustainable production. At its main exhibition stand, the wood-based material manufacturer also vividly demonstrated on a wall over 21 metres long the sustainability performance of its products over the entire **product life cycle from origin to recyclability**.

EGGER DecoWall – Setting accents naturally

The wood-based material manufacturer also presents a new introduction in the OSB segment. EGGER DecoWall is an attractive solution for decorative interior wall cladding. The natural wood product scores not only with its trendy designs, an authentic surface texture and easy assembly, but also with its sustainability. The boards are available in a handy format of 1,250 x 660 x 12 mm as well as with a circumferential tongue and groove profile and can thus be installed quickly, tidily and visually seamless. Just a versatile cladding board that contributes to shaping the spirit of the times.

About EGGER

The family company, founded in 1961, employs approximately 11,100 people. In 21 plants across the world, they produce an extensive product range of wood-based materials (chipboard, OSB and MDF board) as well as timber. The company generated sales of EUR 4.23 billion in the 2021/2022 financial year. EGGER has global customers in the furniture industry, wood construction and flooring retail, as well as DIY markets. EGGER products are found in countless areas of private and public life, including kitchens, bathrooms, offices, living rooms and bedrooms. EGGER is a full-range supplier for the furniture and interior design industry, for wood construction and wood-based flooring industries.

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EGGER at interzum 2023 in Cologne with the motto “together we grow”.



The most comprehensive range of matt surfaces in the wood-based materials industry also convinces the jury of the interzum Award 2023.

The new EGGER DecoWall made of OSB provides decorative accents.

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